



City of Bakersfield
 Community Development
 Building Division
 1715 Chester Avenue
 Bakersfield, CA 93301
 (661) 326-3733

APPLICATION
Special Event Sign Permit

Ref No
P8001

Project Address: _____
Business Name: _____
Applicant Name (Print): _____ **Phone:** _____
Type of Special Event: _____ **Date:** _____

Applicant shall read and complete all items 1 through 8 below.
Building Director may require additional information, documents, plans, etc.
Allow 2 to 3 business days for review of Special Event Sign Permit

Special Event Signs: Special event signs may be approved by the Building Director as a means of publicizing events such as **grand openings, carnivals, parades, charitable events, community holiday activities, and other such events.** This section does not include events promoted by the City of Bakersfield pursuant to Section 17.60.0800. Special event signs shall **be limited to** the following provisions:

- Duration:** Signs shall be **limited** per business to **sixty days per calendar year**. This time may be utilized in any combination of durations: however, the number of special events **shall not exceed eight** per calendar year, and no single event **shall exceed** duration **of fifteen consecutive days.**

Applicant shall indicate requested for signs for display.

Duration:

Start Date: _____ End Date: _____ Total Days: _____

Previous Special Event Sign Permits at this Location this Calendar Year:

Permit No. _____ Approval Date: _____ Total Days: _____
 Permit No. _____ Approval Date: _____ Total Days: _____
 Permit No. _____ Approval Date: _____ Total Days: _____
 Permit No. _____ Approval Date: _____ Total Days: _____

Total Number of Events (8 max): _____ **Total Days (60 max):** _____

- Window Signs:** Special event signs within windows shall be limited to covering **no more than twenty-five percent** of the window area per building elevation of the **ground floor only.**

Applicant shall indicate size of all windows requested for display.

Window Signs: No _____ Yes _____ if yes, then indicate the following:

Front elevation total window square feet: _____ x 25% = _____
 Left side elevation total window square feet: _____ x 25% = _____

Right side elevation total window square feet: _____ x 25% = _____

3. **Copy:** Copy shall **not exceed** a total area of **one hundred square feet**, and may include the name, symbol or logo of the business or sponsor, but in no event shall such name or logo **exceed on-fourth** of the total permitted copy area.

Applicant shall indicate copy size of items requested for display.

Signs with Print: No _____ Yes _____ if yes, then indicate the following:

Banner Area (Max 100 sq ft) _____ x 25% = Logo/Name area _____

4. **Balloons, Flags, Banners:** Balloons and inflated devices provided they do not exceed a height of one hundred feet, search lights, beacons, pennants, flags, banners and streamers may be allowed subject to approval by the Building Director. Flags for model homes/tract sales offices are not subject to this subsection.

Applicant shall indicate quantity and size of items requested for display.

Balloons: No _____ Yes _____ if yes, then indicate the following:

Max Number _____ Max Height _____ Max Diameter _____

Search Lts: No _____ Yes _____ if yes, then indicate the following:

Max Number _____ Max Lumens _____

Attention: Separate Electrical Permit required for power to lighting.

Beacons: No _____ Yes _____ if yes, then indicate the following:

Max Number _____ Max Lumens _____

Attention: Separate Electrical Permit required for power to lighting.

Pennants: No _____ Yes _____ if yes, then indicate the following:

Max Number _____ Max Size _____ Max Lin Ft _____

Flags: No _____ Yes _____ if yes, then indicate the following:

Max Number _____ Max Size _____ Max Sq Ft _____

Banners: No _____ Yes _____ if yes, then indicate the following:

Max Number _____ Max Size _____ Max Sq Ft _____

Streamers: No _____ Yes _____ if yes, then indicate the following:

Max Number _____ Max Size _____ Max Lin Ft _____

Other: Describe: _____

Max Number _____ Max Size _____ Max Sq Ft _____

5. **Illumination:** Signs may be illuminated upon approval by the Building Director provided the illumination does not adversely affect neighboring properties or streets. Applicant shall indicate if sign illumination will be provided.

Illuminated: No _____ Yes _____ if yes, then indicate the following:

Max Number _____ Max Lumens _____

Attention: Separate Electrical Permit required for power to lighting.

6. **Nonprofit Organizations:** Nonprofit organizations, as defined in this title, shall be permitted to advertise a maximum of five charitable events per calendar year in accordance with the following:

- a. Signs shall not exceed an area of thirty-two square feet, and a height of six feet.
- b. Off-site signs may be permitted by the Building Director not to exceed a total of eight locations within the City for each event. No off-site sign shall be allowed within any residential zone district or project of a residential nature.
- c. Signs shall not be erected sooner than fourteen days before the vent being advertised, and shall be removed within three days after the event has ended.
- d. The Building Director may grant no more than two additional signs or events if it has been demonstrated that the limits in this subsection place an unnecessary hardship on the nonprofit organization inconsistent with the intent of this chapter.
- e. No fee shall be assessed for permitting such signs.

Applicant shall submit addressed of all locations of signs.
Applicant shall indicate if nonprofit organization.

Nonprofit: No _____ Yes _____ if yes, then indicate the following:

Name of Organization: _____

7. **Prohibited Signs:** The following signs are specifically prohibited per City Ordinance Section 17.60.090:

- A. Advertising statuary larger than life-size.
- B. Animated, moving, revolving and rotating signs.
- C. Banners, flags, pennants and balloons, except as permitted in this chapter.
- D. Bench signs.
- E. Electronic message boards with moving print messages except those that depict noncommercial information such as public events, time of day and temperature.
- F. Flashing, blinking, and reflecting signs, except as specified in this chapter.
- G. Outdoor advertising signs, except as specified in this chapter.
- H. Permanent for sale signs.
- I. Portable signs including A-Frame signs, except as specified in this chapter.
- J. Projecting signs except as specified in this chapter.
- K. Roof signs.
- L. Projecting signs except as specified in this chapter.
- M. Vehicle signs. Vehicles including trailers, wagons and similar utility vehicles, shall not be utilized as support for any mobile, portable or stationary signs, or conspicuously parked or left standing so as to constitute a device or sign. There shall not be maintained on any vehicle or trailer parked in a public right-of-way, or on public or private property so as to be visible from a public right-of-way, which

is attached to, located on or leaning against such vehicle or trailer, any sign for the purpose of providing advertisement of a business, service or products, directing people to a business activity located on the same or other property for any purpose. This prohibition shall not apply to standard advertising or identification practices where such signs or advertising devices are painted on or permanently attached to a commercial or business vehicle used in the conduct of such business provided it is not parked on the site being advertised abutting public right-of-way, to bumper stickers, to placards identifying the vehicle itself as being for sale, or to window stickers or placards on vehicles in any vehicle sales lot. (Ord. 3586 § 2 (part), 1994)

8. Applicant's Declaration

I hereby affirm that under penalty of perjury, I as the applicant legally represent the property owner to obtain a permit to install at the above-indicated address. I certify that I have read and understand all the limitations of the special event sign permit. I have also entirely indicated on this form the duration and the types of signs that will be displayed at the above-indicated address, and the signs are in conformance with Chapter 17 of the City Ordinance.

I, also understand as that if special events signs are not removed at the end of permitted duration and/or nonconforming signs are installed then the City of Bakersfield may bill me, the applicant and/or property owner, to contract for removal of the signs.

Applicant Name (Print): _____ **Title:** _____

Applicant Signature: _____ **Date:** _____

Special Event Sign Permit (Building Directors Results Below)

Denied: _____ Approved: _____ Permit Number: _____ Date: _____

Building Director's Comments: _____

Building Director's Approval: _____ **Date:** _____